



TOWN OF NORTH GREENBUSH, RENNELAER COUNTY, NEW YORK

REQUEST FOR PROPOSAL

Town Website Re-Design, Software Maintenance & Updating

The Town of North Greenbush seeks proposals from experienced website design firms to redesign, develop and implement a new design for the Town's current website <https://www.townofng.com>. This project will involve utilizing currently posted information on the existing website, as well as the creation and implementation of new information, products and features as suggested by the organization and the firm selected.

The Town, which is located in the heart of New York's Capital District, is a quiet suburban Town with an excellent quality of life. Located on the eastern banks of the Hudson River, it is bounded to the north by the City of Troy and to the south by the City of Rensselaer. Across the Hudson River lies the City of Albany, capital of New York State. North Greenbush is approximately 19 square miles in area and is home to over 10,000 people. The Town is rich in natural resources and features a diverse collection of residential and commercial settings.

The Town's existing website contains general information for the public that includes meeting minutes, Town Laws and Building Codes, Property Tax information, news and event information, video, downloadable documents, etc. The Town requires a website that is designed for ease of use, is interactive and will have an innovative design to aid those who require access to the information it houses. Proposals with costs estimates should address the following specifics for the new website design: content including high resolution; usability including mobile friendly access and mass alert and notification capability; aesthetics; and visibility and interaction. The Town also seeks a firm that has the capability of integrating additional features and functionality that may be identified in the future. Examples of recently designed local government websites should be provided with the proposal.

Final proposals are to be submitted no later than 4:00 pm on June 18, 2021, either via hard copy to the below address or electronically via email to Agermano@northgreenbush.org. The Town expects to begin work on this project by the end of July 2021.

Town of North Greenbush
Anthony J. Germano, Comptroller
2 Douglas Street
Wynantskill, NY 12198

Questions regarding this proposal should be addressed to Anthony J. Germano at the above email address or by phone at 518-283-3525 x 19 or by fax at 518-283-5010.

Release Date: May 14, 2021